

LISTE DES ETUDIANTS 2MASTERE ANGLAIS DES AFFAIRES AU16/17

N°	NOM ET PRENOM	SUIJET	ENCADREUR	REMARQUES
01	ZOUAOUI ABDELAZIZ	The English language institute at king Abdulaziz University(Saudi Arabia) offers asset of services to students, educators and employees in order to improve learning, career development and job promotion so as to achieve quality assurance.	Mme:Nadia Konstantini	
02	ESGIR MARIEM RADHOUANI NADA	Customer relationship management how a CRM system can be used in the sales process? Case study: private BANK BIAT VS public BANK BNA in Jendouba.	Mme:Nadia Konstantini	
03	MECHLAOUI NESSRINE NAIMI KHAWLA	The disability sector in Tunisia the challenges and impediments to the inclusion of young people with disabilities into the social fabric: the Tejerouine based UTAIM center as a case study.	① Mme:Nadia Konstantini	
04	BOUCHNAK INTISSAR ABIDI CHIRAZ	The effectiveness of banks loans and micro credit institutions in a alleviating poverty ,unemployment and achieving regional development Jendouba case study: ENDA and BNA bank.	Mechichi Nana	



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05	STITI ALA ABSI HELA	The role of social media in promoting ecotourism in Jendouba :El feija ,Ain Soltan as a case study.	Imer Yaakoubi	
06	BRINSI DHEKRA RAHMOUNI IBTISSEM	The impact of discounts on consumer's buying behavior . Hamadi Abid in Jendouba as a case study.	KEBALI Hane	
07	BEN HMIDA MOUNIR BACHA NEDIA	High ways as indicators cultural tourism in Jendouba.	Nadia Konstantini	
08	KHEMIRI ROCHDI HAMDANI REBEH	Health Tourism as a tool of attracting tourist: Jandouba as a case study.	Zeineb Ayachi D	
09	HEZZI HANA ALOUJ LAMIA	Investment and development in rural areas: challenges and solutions fernana as a case study.	W W	
10	KHEMIR HOUDA BALTI NOURHENE	The reasons behind the artisanal sector decline and ways to improve it case study:the national office of Tunisian handicrafts in jendouba	Rouqia R	
11	DHIFALI MARWA MECHRIGUI RAJA	The role of ecotourism in the local development: ain drahem as a case of study	3 Aribisama	

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12	EMNA MRIDA NAMOUCHI ASMA	The impact of communication on employee performance, the workflow and the success or failure of the business	أريبن سانا Aribi Sana	
13	SALMA CHAABI ZOGLAMI KAOUTHER	How the ecological bags could affect the environment and the purgasing power of the customers in tunisa case study:magasin general in jendouba	Bachar Aloui	
14	Ghozzi Marwa Jeljli Amal	The impact of e-commerce websites on consumers' behavior.	Mme:Zeineb Ayachi	
15	Souli Amani	"Teaching English language in private primary schools: promises and challenges". With reference to "ecole Voltaire" and "El Khanarezni" as a case study.	Mme:Imen Yaakoubi	
16	El hajjouni Ghofran Bouslimi Ayda	The role of customer centric approach in valuing the voice of customer in call centers: case study: impress Tunis «vista print»	Bachar Aloui	

المطلوب من الطالبة التذيق مع
الأستاذ المتصرف على البحث لدرس
موضوع البحث وعنوانه والتأكد من
عدم تناوله سابقا.

English Department Coordinator
Jafar Saad

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